

Insights Insights

In Business Incubation



Newsworthiness...

- Thanks to Mary Pat Carlson and the Farm Market Kitchen Incubator in Algoma for hosting our July meetings. The programs, which included a WEN update and tenant presentation, were well received.
- Ideas to Profits* is an innovation commercialization conference for inventors, manufacturers and technology entrepreneurs. The annual conference, sponsored by the Wisconsin Innovation Service Center, Whitewater, will be held October 1 and 2, 2008 in Appleton, WI at the Radisson Paper Valley Hotel. During the conference, Fox Valley FIRST will present robotics programs. Other robotic platforms will also be highlighted during the two-day conference. Over 25 workshops will be provided by patent lawyers, CEOs, business development specialists, and marketing and engineering experts. Topics include assessing the market for new products, creating competitive advantages with the right intellectual property protection, designing and testing affordable prototypes, financing a start-up, promoting a new product and targeting potential business partners. Once again, the conference features a special track for manufacturers looking to embrace innovation. For more information, and a full listing of the conference workshops, visit the [Wisconsin Innovation Service Center website](#)
- The Menominee Chamber of Commerce, Inc. is happy to announce that they have secured their own building and moved in on August 1, 2008. They are currently planning an Open House for early September and will let everyone know the exact date soon. Please come and visit the new facility, meet a few of the Chamber members, and see for yourself the accomplishments that they have made. The Menominee Chamber is an entirely volunteer-run organization.
- Been invited to speak to the local Rotary Club? Need help explaining incubation to potential sponsors? Have new board members? You need NBIA's PowerPoint presentation on business incubation. Based on the Frequently Asked Questions section of the association Web site, the presentation's 19 slides define incubation, discuss typical incubator setup and services, and offer evidence of incubation's power as an economic development tool in statistics and real-life success stories. The presentation is available free of charge to any NBIA member at www.nbia.org/resource_center/downloads/download.php?file_name=FAQ.ppt.
- The [Door County Business Development Center](#), the small business incubator operated and managed by DCEDC, welcomes a new/old client, Chapman Technical Services, to the facility, while saying goodbye to Phoenix Drafting, which has relocated to a new location. Chapman Technical Services has returned to Door County after three years in Erie, PA, where founder John Chapman reestablished a defunct shipyard. Chapman Technical Services is a provider of technical support for the marine industry. (john@chaptech.us) Phoenix Drafting, a residential drafting company offering services to contractors and homeowners, has become a home-based business while owner Kim Kasten continues her education. (phoenix413213@att.net)
- NBIA invites you to join us in celebrating the role business incubation plays in promoting innovation and entrepreneurship around the world during the first Global Business Incubation Day, Dec. 8. On this day, incubation programs in communities across the globe will host events to highlight the industry's successes, and we encourage you to join the fun. UK Business Incubation (UKBI) is spearheading the effort. Some possible events to celebrate the day include: Incubator open houses, Exhibits featuring successful clients and graduates, Ribbon cuttings for new or expanded incubation programs, Release of data highlighting your program's economic impact on your local economy, Promotional campaigns. Whatever your plans, we want to know about it. Send your ideas for celebrating Global Business Incubation Day to news@nbia.org, and we will compile and post them on a special section of our Web site. For more information about Global Business Incubation Day and celebrations planned in communities around the world, visit www.globalbusinessincubationday.org. Don't miss this chance to join with colleagues around the world to celebrate our industry's success!