

Insights Insights

In Business Incubation



Newsworthiness...

- WBIA will hold its annual meetings in conjunction with the Fall WEDA conference. Plan to attend the WBIA annual meetings on Monday, October 27th from Noon-2:30 p.m. in the executive board room of Chula Vista Resort in Wisconsin Dells. Lunch will be provided for attendees. Remember, WBIA members who are not members of WEDA can still attend the conference at the WEDA member rate. Be sure to mention your WBIA membership when calling to register for the conference. Thanks to Ed White for negotiating the discount for us this year. Visit <http://www.weda.org/calendar/conferences/2008-fall/index.html> for information on the conference and accommodations.
- The Wisconsin Basic Economic Development Course will be held November 10-13, 2008 in Madison. The “Wisconsin Basic Economic Development Course” (Wisconsin Basic Course) will educate upcoming economic developers, community leaders, bankers, government officials and Chamber executives, among others, in the fundamentals of economic development. The course is presented by the University of Wisconsin Center for Community and Economic Development in partnership with the International Economic Development Council (IEDC) and the Wisconsin Economic Development Association (WEDA). Graduation from the Wisconsin Economic Development Course fulfills one of the prerequisites for those who wish to pursue the Certified Economic Developer (CEdD) designation through IEDC. Please register by contacting: Mary Cole Laub, MCL Group, 715-588-3721, or email mclgroup@hughes.net.
- The Menominee Chamber of Commerce, Inc. Presents its 1st Annual Open House on Thursday, October 09, 2008 from 10 A.M. – 2 P.M. You are invited to join Chamber members at the new location at Hwy 47/55 downtown Keshena, across from the River Mart. Come and meet Chamber member businesses and discover the accomplishments they have made! Refreshments will be served. If you would like to donate towards the event, set up an informational booth, or request more information, contact Chamber Secretary, Kayla Wilber at (715) 799-6000. The open house is proudly sponsored by chamber member businesses and corporate sponsors: Menominee Indian Tribe of WI, Menominee Casino, Bingo, and Hotel, North Star Casino.
- NBIA encourages all member organizations to participate in Global Entrepreneurship Week, Nov. 17–23. To learn more about the program (founded by the Ewing Marion Kauffman Foundation) and to sign on as a participant, go to www.unleashingideas.org/.
- Don't forget about Global Business Incubation Day on Dec. 8. On this date, incubation programs around the world will celebrate the role business incubation plays in promoting innovation and entrepreneurship. Tell us how you plan to celebrate the day by sending an e-mail to news@nbia.org, and we will compile and post activities on a special section of our Web site. For more information about Global Business Incubation Day – an effort spearheaded by UKBI – visit www.globalbusinessincubationday.org.
- “Leading The Pack, Sprint Ahead in the Race for Private Equity” The annual Wisconsin Early Stage Symposium Will be held November 5-6 at Monona Terrace in Madison. Highlights include: “Elevator Pitch Olympics” for early-stage companies, Investor-oriented track – for angel-ready companies and beyond, i.e. seeking \$500,000 and up in equity financing, Entrepreneur workshop to learn and practice investor pitches, “First Look Forum” for presenting selected pre-commercial, campus-based discoveries, University Research Park after 25 years, featuring leaders from the time, Update on Wisconsin investor tax credits: What are the next steps? Dinner honoring the winners of SBIR and STTR grants Keynote Speakers include Eric Apfelbach, president and CEO of Virent Energy Systems, and Robert W. Conn, managing director, Enterprise Partners Venture Capital. For more information about this conference and to register, visit our website www.wisconsinstechnologycouncil.com.